

Who We Are

Brett Communications Limited is a Pubic Relations and Corporate Communications agency based in Nairobi established in 2006.

At Brett, we believe in thorough understanding of the client to create the right strategy to reach the right audience in the most cost-effective way.



Our Vision

To be the leading Public Relations and Corporate Communications provider in the Region.

Our Mission

To consistently provide quality Public Relations and Corporate Communication solutions to our clients through fresh, innovative and customized strategies.

Our Drive

We constantly think ahead and anticipate our clients ever-changing needs.

reliability teamwork professionalism professionalism professionalism professionalism flexibility teamwork



Our Services

Brett Communications Ltd. takes pride in advancing PR & Communications services that meet clients expectations, time, budget & business goals. Through its collaborative team of experienced, practical & creative professionals. We offer the following range of services:

Public & Investor Relations

We focus at building relationships with your publics and enhancing the value of your company's stocks. We enhance shareholder confidence to make your stocks attractive to financial analysts, individuals and institutional investors.

Some of the services we offer include:

- Community Relations
- Design & Printing of Annual Reports
- Investor Briefings
- Investor Audit
- Plan and Organize Annual General Meetings

Advertising

To reach your target market, we utilize this communication by creating effective and trendy advertising campaigns. We offer competitive rates for: Indoor, Outdoor, Print and Electronic advertising campaigns.

Media Relations

We ensure that your company receives extensive media coverage. We have strong and reliable contacts due to our well established database of recognized and reliable journalists in the mainstream media.

We plan & manage:

- Press conferences
- Schedule Interviews and features
- Write, publish and disseminate press releases and media advisories.

Corporate Communications

By creating integrative approaches to all your publics, we will propel their understanding of your organization. It creates and maintains beneficial relationships between you and your various shareholders.

Events Management

We anchor events on a theme to communicate to your target audience. We organize both indoor and outdoor events including Exhibitions, Conferences, Product & Service Launches, Gala events and Staff Parties, among others.

Corporate Social Responsibility (CSR) Management

We assist organizations to effectively manage and organize Corporate Social Responsibility events such as:

- Community development activities
- Visits to disadvantaged groups in our society
- Environmental Preservation

Creative Design / Production

We develop elegant design works that propels your corporate image to communicate and position your organization in your target market mind. These includes: Print communication collateral like magazines, brochures, fliers among others and digital production like documentaries, films among others.

Studio Services

Our state of the art media and production facilities are well equiped right from the recording and editing suites where trained, creative and experienced producers handle our clients' projects.

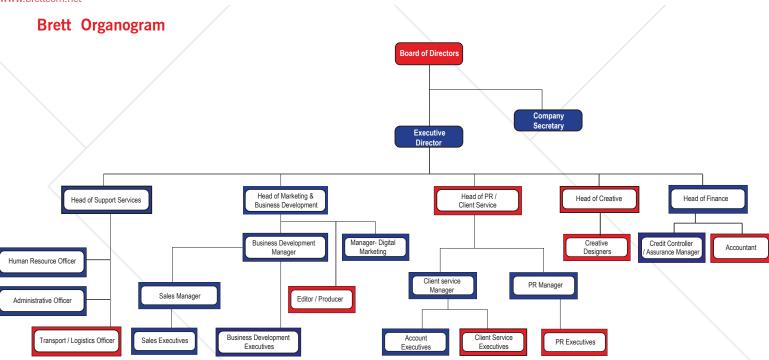
Brand Management

To build and manage your brand, we will develop creative and strategic activities to oversee the development and growth of your corporate brand. These include: Image management, production of promotional materials among others.

Crisis & Strategic Issues Management

We provide the skills and techniques required to identify and respond to public policy issues and access, understand and cope with any crisis, from when it first occurs to the point that recovery procedures are established.

We also assist organizations through training on disaster preparedness and management giving a step-by-step guide on how to handle communication during crisis.



Our Departments

Brett Communications Ltd. has full-time committed staff that has a wealth of experience in various disciplines. Each one of them being specifically trained in their duties and working as a team to surpass our clients' expectations.

Our divisions / departments include:

- * Support Services
- * Marketing and Business Development
- * PR / Client Service

- * Finance
- * Creative
- * Editorial & Production

Client **Portfolio**

www.brettcom.net



www.brettcom.net

Our Work

Magazines / Newsletters



The Makeover



Nairobi Hospital Vehicle Branding









Studio Services





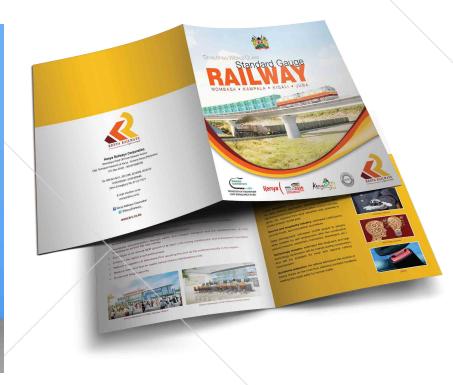


Promo Items

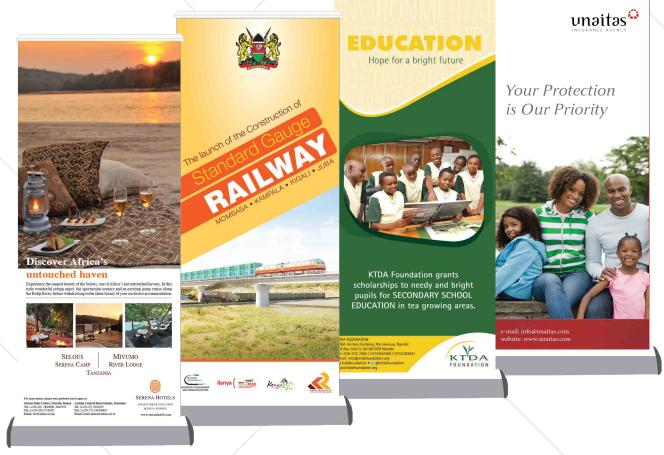


Brochures / Fliers / posters





Rollup Banners









Corporate Events















Nairobi Water 2020 Documentary









KCAA Documentary







KenTrade Documentary









New KCC Documentary









KWAL Documentary











Posta Documentary



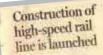








Media Monitoring



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28,2014 Solar solutions Decontry

ICEA Lion boost safety ahead of KCB Safari Rally *



ICEA LION CEO Steve Oluoch presents the sponsorship cheque to KMSF General Manager Mwaura Njuguna. [PHOTO: COURTESY]

By REBECCA GICHANA

Having supported the KCB Kenya National Rally Championship (KNRC) for the past one events" year, insurance service providers ICEA Lion have improved their sponsorship by an addi-tional Sh1 million towards Kenya Motor Sport Federation's (KMSF) elaborate safety set-up

ICEA Lion, since June last year, have been supporting KMSF in kind, but have now introduced a personal cover for competitors and officials. Speaking during the official launch of the safety package vesterday, ICEA Lion CEO Stetheir initial package to accommodate a wider facet of safethe boost goes a long way in

Oluoch said motor racing was enhancing operations of the a high-risk sport "hence the newly constituted Medical and need to prop up safety stan-Safety Commission that is dards during and after headed by rally navigator and

The safety plan for 2013 that KMSF has established is in line with (World Motor Sports for Change" which seeks to lessen road carnage amongst road users worldwide.

GOOD ORGANISATION

"We have had to rethink our partnership because we are impressed with the level of organisation witnessed from rally events," quipped Ohuoch. KMSF General Manager

Mwaura Njuguna and Chair-man Roy McKenzie thanked

career Pastor Julius Ngige. Ngige lauded ICEA Lion for its goodwill, adding that their initial plan is to come up with "We will be asking anyone

who is interested and stake-holders to kindly partner with us to come up with a highly structured policy that we will be able to use all of us; not just for Motorsports but also to contribute in safety in other areas," said Ngige. ICEA Lion has been provid-

ing cover for KMSF officials. secretariat staff, equipment, gent for the federation among

Jasmine Centre

Jasmine Centre Pio Gama Pinto Road Off Waiyaki Way, Westlands P.O. Box 70584-00400 Nairobi, Kenya. Tel: +254 020 2633036 +254 020-4453730 Email: info@brettcom.net Website: www.brettcom.net